

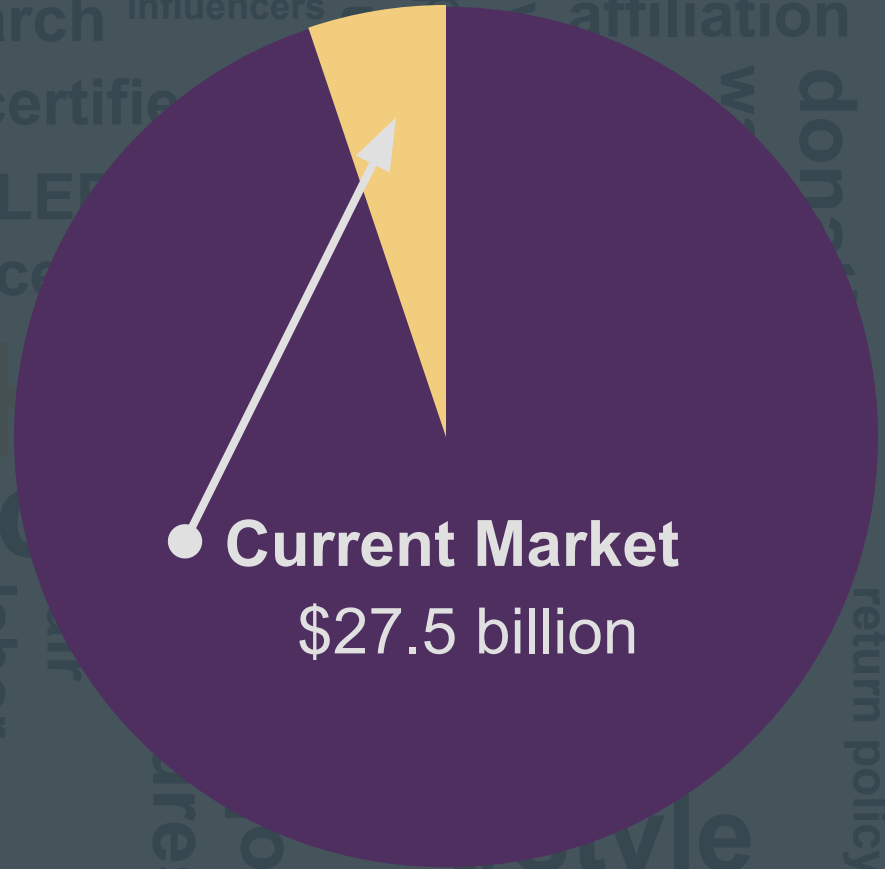
TRESTLE



making conscious online shopping convenient

5%

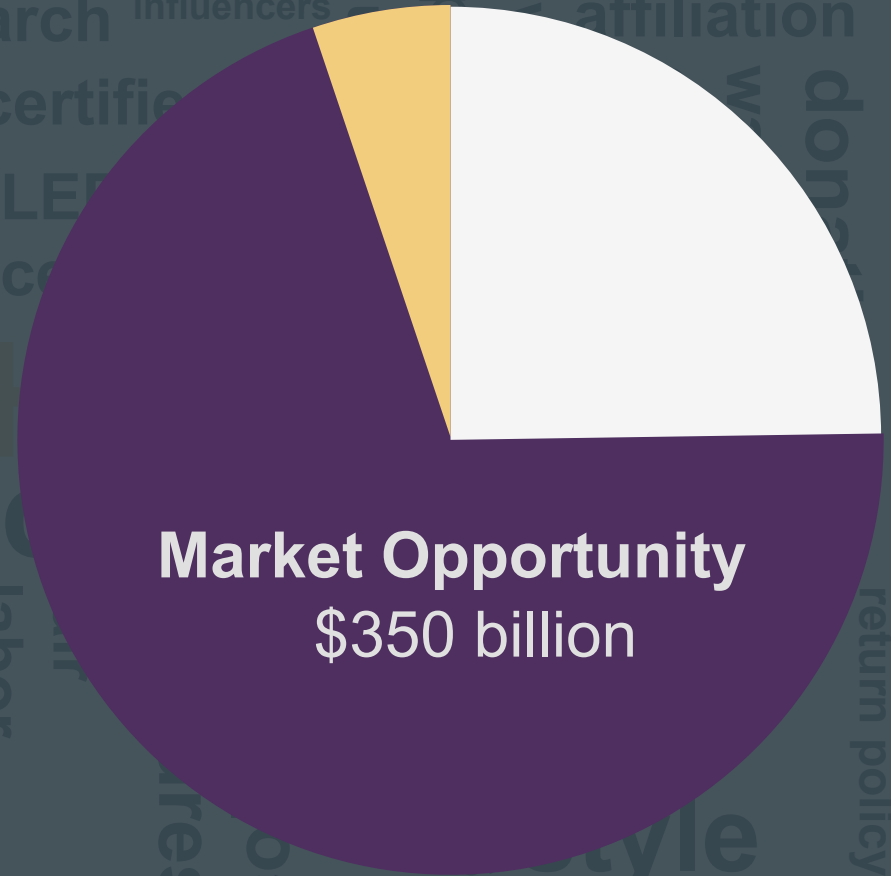
**of shoppers already
shop according to
their ethical values.**



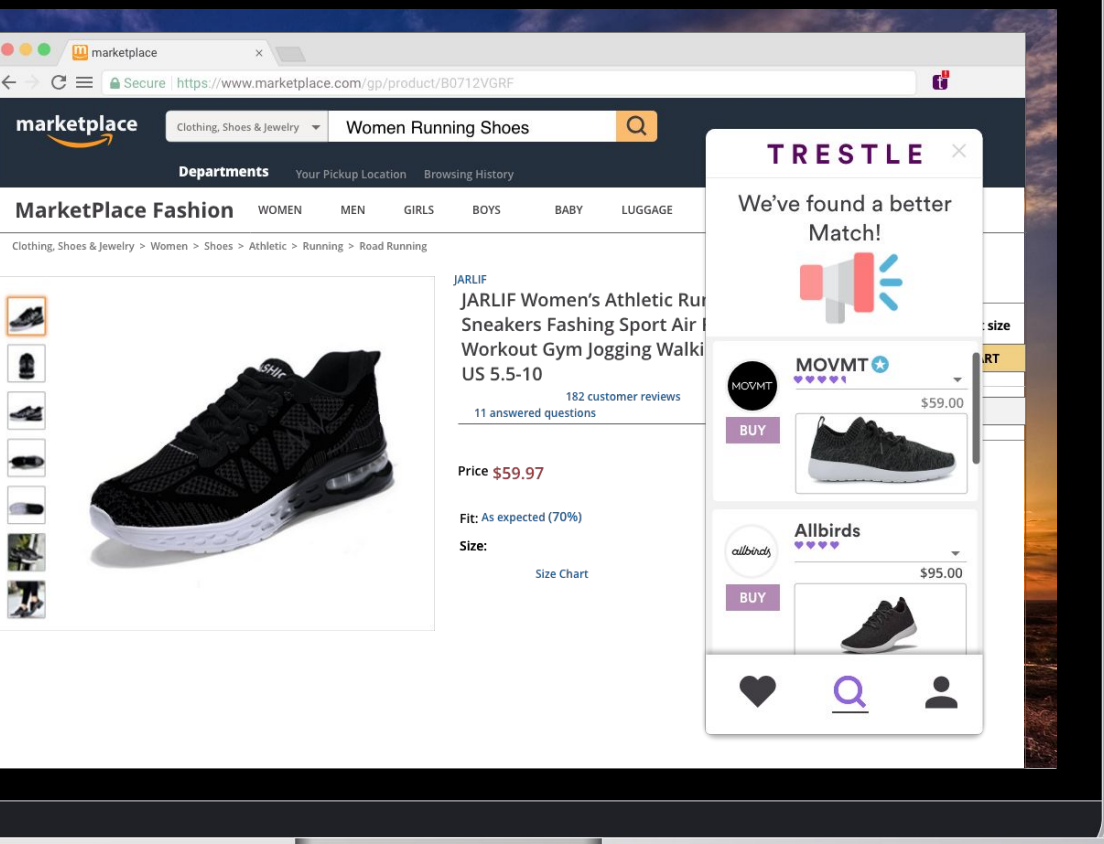
Source: *statista.com, neilson, forbes*

75%

**of shoppers say
they would pay
more for
sustainable or
ethical goods.**

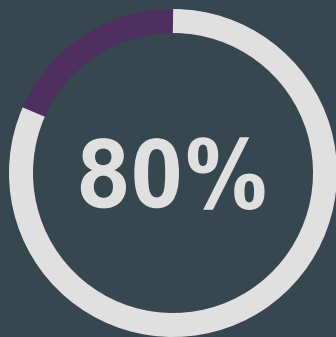


Source: *statista.com, neilson, forbes*



TRESTLE
makes shopping
according to
values
convenient

**Trestle utilizes existing
monetization channels.**



**of brands use
affiliate marketing**

TRESTLE



making conscious online shopping convenient

